How much more intelligent is your child this year, compared to last year?
Success
What is it?
Success
Achieving a Goal that Requires
Intelligence
Behaving in a way that brings about success
Think of someone you consider **Successful**

Someone you admire for their **abilities**.

This isn’t the same as their **life style**!

This is someone you admire for who they are and what they’ve achieved.

*Character. Abilities. Talents. Intelligence*

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**How can your child achieve Success?**
How often do you see abilities presented like this?

*Good Will Hunting*
We like to think of our champions and idols as superheroes who were born different from us. We don't like to think of them as relatively ordinary people who made themselves EXTRAORDINARY. Why not? To me that is so much more AMAZING.

- Carol S. Dweck -
Mindset: The New Psychology Of Success
In studies of high achievers, Dweck identified two “Mind Sets”:

- Fixed Mind Set - believes their abilities are fixed, a part of who they are
- Growth Mind Set - believe their abilities are something they acquire

Success was most often related to the Growth Mind Set.
In a word, the difference between a fixed and a growth mindset is the word YET

**Embrace Challenges**

More persistent

Effort is GOOD!

Learn from Feedback

Embrace the success of others
Avoid Challenges

Give up easily

Effort is BAD

Ignore Feedback

Threatened by the Success of others
Edward de Bono makes an analogy between innate intelligence / success and the car you drive:

- Innate intelligence = car you drive
- Success = how well you drive the car
No one is born able to drive. You have to learn!
Teachers and parents need to be the driving instructor.

We have to teach our children to use their minds.

WELL!!

The Greatness Gap
Understanding how to get across
Intelligence?

- Defined as the ability to create something valued by society
- Recognises that intelligence is not of one type
- Acknowledges that individuals are born with differences
- Asserts that everyone can develop and extend each of these intelligences

Howard Gardener’s Multiple Intelligences
A few modern philosophers ... assert that an individual's intelligence is a fixed quantity, a quantity which cannot be increased.

We must protest and react against this brutal pessimism ... With practice, training, and above all, method, we manage to increase our attention, our memory, our judgement and literally to become more intelligent than we were before.

Lewis Terman - Genetic Studies of Genius

- Developed the Modern IQ tests know as the Stanford-Binet IQ test
- Genetic Studies of Genius
  - 1500 “Exceptionally Superior” Children
  - Tracked through School
  - Adult Achievers?
- Follow Up Study - “Regrets of Terman’s Geniuses
Don’t tell your child they’re smart!

Being “smart” doesn’t make you successful.

Praising “smart” builds a fixed mindset.

Intelligence? Can it be learnt & improved?
Do you have a good memory?
Can an aspect of intelligence be improved?

- Memory
- Average student
- Remembering strings of random digits
- How many could you remember?

- 1 hour practice a day
- 190 Hour total